



## What's Your Challenge Contest

**Congratulations to the 37 NSCC IT Students that participated in the 2021 IT Job Fair Industry Challenge!**

**Thank you to our Industry Supporters: Sobeys Inc., JDI Irving Information Technology, VERB Interactive, 20/20 Experience Design, Artech Camps and Digital Nova Scotia for providing Job Interviews for all First Place Team Members and Swag. Special Thanks to the NSCC Student Association Truro and IT Campus for Donating \$3,500.00 in cash to be shared with ALL 37 Student Participants!**

**\*DRUM ROLL PLEASE\***

**Sobeys Inc.** – Sobeys Inc. is proudly Canadian, with more than 111 years of experience in the food retail business. As one of only two national grocery retailers in Canada, we serve the food shopping needs of Canadians with approximately 1,500 stores in all 10 provinces under retail banners that include Sobeys, Safeway, IGA, Foodland, FreshCo, Thrifty Foods and Lawtons Drugs, as well as more than 350 retail fuel locations.

### **First Place – Group 10**

Ashraf Mamun  
Miseong Kwon  
Jason MacKeigan  
Devin Davis  
Abdullah Karson  
Ricardo Oliveira

Submission [https://www.youtube.com/watch?app=desktop&v=X4a\\_0oN7dQ&feature=youtu.be](https://www.youtube.com/watch?app=desktop&v=X4a_0oN7dQ&feature=youtu.be)

Prize - \$50.00 Digital Sobeys Gift Cards and JOB Interviews for each member of the team!!

### **Sobeys Second Place – Group 7**

Morteza Radmehr

Cheolsoo Im

Subash raj Natarajan

Marshall Radzwilko

Submission - <https://www.youtube.com/watch?v=7cNLwE8i-x8&feature=youtu.be>

Prize - \$25.00 Digital Gift Cards!

**JDI Irving Information Technology** – JDI IT is focused on the future. From Forestry, to Transportation, to Shipbuilding, we are working directly with our business counterparts to align their strategies to continued advancements in IT. Our team of over 300 IT professionals support thousands of end-users across more than 600 applications implemented to support our businesses.

### **First Place – Group 2**

Evan Sutherland

Islamiyat Odebunmi

Matthew Veinot

Submission - <https://youtu.be/6oslvrVkt8>.

Prize – Sinch bags, Pop sockets, water bottles and JOB Interviews for each member!

### **Second Place – Group 8**

Delano Marques

Submission - <https://youtu.be/cBPeofbPO-g>

Prize - Sinch bag, Pop socket and water bottle.

**VERB Interactive** – VERB Interactive is a conversion focused digital marketing agency serving leading global brands in the travel and hospitality industry.

### **First Place – Group 5**

John Edward Barchard

Adam Hemeon

Hunter Mosher

Submission <https://youtu.be/adn9dKfpuPA>

Prize – Touques, Masks, Gift cards and JOB Interviews for each member of the team!!

### **VERB Second Place – Group 13**

Silas LeFriend  
Samuel Burak  
Felipe Souza Gil  
Laura MacNeil  
Ryan Osborne

Submission - <https://www.youtube.com/watch?v=vrfTwwBdW-k&feature=youtu.be>

Prize - Touques, Masks and Gift cards

### **Third Place – Group 1**

Thomas Syms  
Jing Zhang  
Ben Hamel  
Submission - <https://youtu.be/iDlxpyXSY6s>

Prize - Touques, Masks and Gift cards

**20/20 Experience Design** – We help companies pursue growth and development by guiding them in designing and redesigning the products they make, the way their teams work, and how they align these components to deliver the best customer-focused product experience possible.

### **First Place – Group 6**

Clay Bowser  
Ethan Farrell  
Michael Tweedale  
Submission - <https://www.youtube.com/watch?v=41OPOjawdj0&feature=youtu.be>

Prize - \$50.00 Digital Gift Cards from Chapters and JOB Interviews each member of the team!!

### **Second Place – Group 12**

Robert MacDonald  
Tylor McNeil  
Jessica Hooper  
Reynaldo Junior  
Submission - <https://youtu.be/mRtTimNmvig>

Prize - \$25.00 Digital Gift Cards from Chapters RE: Lifelong Learning

**Artech Camps** – Artech Camps runs specialty workshops & camps in the creative technologies. These include Video Game Design, Animation, Film & Computer Programming. The camps engage and instruct young people 7-19 in computer science and digital medias, giving them new ways to express themselves. “At Artech Camps, we don’t just accept difference — we celebrate it, we support it, and we thrive on it for the benefit of our employees, our campers, and community. Artech is proud to be an equal opportunity workplace - join us!”

**First Place – Group 4**

Leo Cozzens

Chanhyo Kim

Sharique Mulla

Submission [https://youtu.be/cuhw707U\\_H8](https://youtu.be/cuhw707U_H8)

Prize – T-Shirts and JOB Interviews for each member of the team!!

**Digital Nova Scotia** – Our programs, events, and opportunities enable us to connect our digital community and proudly promote its successes. Through skills development, capacity building, industry events, strong partnerships and the promotion of IT opportunities, we are supporting our sector as it continues to grow, evolve and thrive.

**First Place – Group 14**

Erin Sellars

Keegan Dorey

Submission <https://youtu.be/iW2b5Fie9AU>

Prize – Water bottles and JOB Interviews for each member of the team!!

**Congratulations Everyone! Thanks for trying something new with us this year!**

**Melodie Joy, PMP**

**Faculty, NSCC School of IT & Environment**

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